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W.W WAVES
FOR
WATER

PERU RELIEF INITIATIVE

CLEAN WATER + DISASTER RELIEF

TAKE ACTION

WAVES FOR WATER IS SEEKING SUPPORT TO HELP VICTIMS OF THE FLOODING IN PERU

Waves For Water has mobilized an urgent clean-water disaster relief initiative in response to the flooding that struck Peru on Friday, March 17, 2017

An abnormal El Nino has caused sudden and abnormal warming of the waters off the coast of Peru, leading to 10 times more rain this season than last. From the capital, Lima, to the northern Peruvian regions, these devastating downpours have destroyed crops, leveled bridges, and washed out roads, killing 72 people and leaving over 70,000 people homeless.

Our plan is to implement water filtration systems throughout the hardest hit areas by working with local networks, community centers, and individual families.

If you would like to get involved and take action we have provided a few ways you can help.

HOW YOU CAN HELP

1. MAKE A DONATION

Visit www.wavesforwater.org and make a donation. \$50 can provide up to 100 people with access to clean water.

2. START A FUNDRAISER

Start a fundraiser at www.wavesforwater.org and rally friends and family to make donations designated toward the Peru Flood Relief Initiative.

3. BE A CLEAN WATER COURIER

Purchase filters through www.wavesforwater.org and travel to Peru yourself, distributing them to those in need.



DONATIONS

People can donate directly to the Peru Flood Relief Initiative on our site here: <http://www.wavesforwater.org/project/perufloodreliefinitiative>

The funds raised will go directly towards the purchase and transporting of additional filters to Peru to feed the local networks set up on the ground.



FUNDRAISING

In addition, people can create a personal fundraiser page at www.wavesforwater.org/fundraiser-signup and crowd-fund for the Peru Flood Relief Initiative through their social networks.

It's important to note that the money raised through these fundraisers go towards the specific W4W project that the user selects when creating their fundraiser page.

It is not a platform where the user gets the funds after the fundraiser is over. It is just a way for people to fundraise directly for our projects, but in a more personal way.



JOIN THE COURIER PROGRAM

For those people who want to get out into the field we have our version of a volunteer program called - Clean Water Couriers www.wavesforwater.org/courier-about. It is not a traditional volunteer model, it is a "Do it Yourself" (DIY) model that is meant to be utilized by people who want to travel and have a give-back component to their trip. Waves For Water does not send people anywhere, it's about each person creating their own travel experience; then crowd-funding the Waves For Water site to fund filters for their trip. W4W provides the platform and serves as a resource of information and knowledge around the filter systems; and how they may go about distributing once they're on the ground. It's very simple and very guerrilla, by design.

In the case of the Peru Flood Relief Initiative, if you are keen to travel to Peru and help, you should do just that... but in terms of working directly with Waves For Water as a volunteer, you would be on your own. Our model is not set-up to accommodate and work directly with individual volunteers, groups or teams. The Courier Program is a great outlet for people because it gives them a real solution that they could implement during a trip here; one that has a very measurable and tangible impact. Please note that the Courier Program is only a platform to give people the tools to go do it themselves (DIY). This is and has always been our philosophy - empowering people to take initiative, step outside their comfort zone, and create a unique experience for them themselves. We believe that everyone can be a humanitarian this way!

That said, we realize that this model isn't for everybody and we apologize if they are looking for a more traditional structure to volunteer, but we are being authentic to our founding nature as adventurers. W4W was born out of our love for discovery, travel, and adventure... and so we want our "volunteer" model to stay inline with that by encouraging and empowering people in this way. If people are not up for getting out there on their own and creating this type of experience for themselves, then they can always fundraise to support our teams ongoing effort on the ground here - either way they are helping to get people access to clean water and we are incredibly grateful for that.

THANK YOU

As always, we greatly appreciate the support that has come in so far, as it is truly making a difference for for so many Peru flood victims.



for more information please visit:

<http://www.wavesforwater.org/project/perufloodreliefinitiative>

or contact us at:

info@wavesforwater.org